



...KNOWLEDGE IS POWER  
...KNOWLEDGE IS SAFETY  
...KNOWLEDGE IS HAPPINESS

Thomas Jefferson 1817



## EBVS HELP YOU BUY THE RIGHT RAMS:

- > Ensure you buy the genes that make you money
- > Improve accuracy of selection for profit drivers
- > Use a well thought out breeding objective and good stockmanship

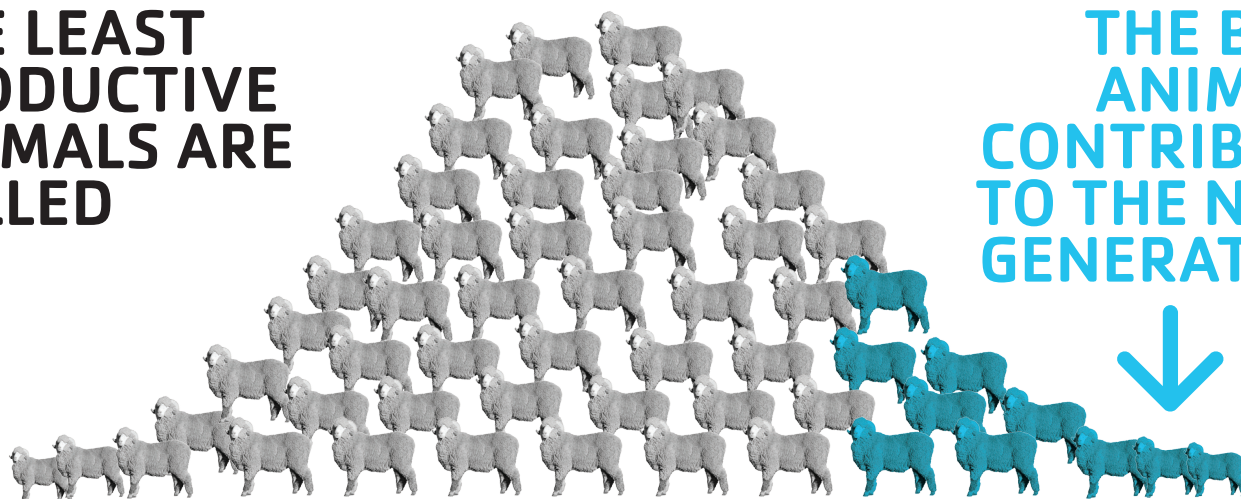
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## EID TO HELP KEEP THE RIGHT EWES:

- > High level of data accuracy
- > Traceability for life
- > No need for additional tags or raddle
- > Performance data at the animal level
- > Make decisions on accumulated individual data

THE LEAST  
PRODUCTIVE  
ANIMALS ARE  
CULLED



THE BEST  
ANIMALS  
CONTRIBUTE  
TO THE NEXT  
GENERATION

